

A key component of any third-party logistics provider logistics solution is transportation management. Essentially, it is the logistics and costs associated with the movement of deliveries from point A to B. Regardless of whether a fleet consists of two trucks or hundreds of trucks, third-party logistics provider are constantly challenged with adverse economic conditions caused by everything from emerging technologies to innovative ways to streamline operations.



Direct Store Delivery Solution Sheet

CHALLENGES

Paper Intensive Process

Third-party logistics (3PL) providers are challenged with the paper intensive process associated with direct store delivery (DSD) and the paper trail it generates. This process is largely paper-based, further increasing the risk for processing and workflow errors leading to inaccurate orders and issues with lost or misplaced deliveries. This manual process produces an overwhelming amount of paperwork to manage, yet alone the manual labor associated with keeping all of it organized and readily accessible.

Driver Management

3PL providers can better manage the driver pool by endorsing automated tools to manage allocated workloads. Leveraging

modern technology, drivers will then be equipped with simple, user-friendly tools to complete day-to-day tasks. Managing drivers by improving communications with simple technologies will assist with profit growth and increased market share.

Proactive Status Updates

The DSD delivery model will benefit from more proactive information sharing between all parties, which in turn will trim operational costs. Regardless of how many hands the delivery passes through along the way, accountability and responsibility is part of a profitable delivery model. It is up to the 3PL provider to offer real-time status updates in order to equip customers with immediate and comprehensive status regarding DSD.

BENEFITS

Paperless Proof of Delivery

Currently, many proof of delivery and chain of custody processes are largely paper-based, increasing the risk of mistakes, disputes and lost or misplaced deliveries. ShipTrack can replace costly and paper-based systems with electronic signature capture or complement existing processes to make them more efficient, accurate and cost-effective.

Complement Processes

The electronic proof of delivery enables end-to-end tracking status reporting including scans containing time, address and the name plus signature of the person who accepted it. With the ShipTrack mobile app and cloud-based architecture, 3PL providers can easily move away from filing end of day paper work and move toward paperless proof of delivery, eliminating the burden of time spent processing paper records.

Streamline Operations

Detailed delivery information is sent directly to the drivers' mobile devices, where they can remotely update the DSD in real-time. With ShipTrack, administrators can easily set up, configure and manage multiple geographically distributed sites through an intuitive graphical user interface. As a result, 3PL provider that are ShipTrack enabled are able to make deliveries faster and more reliably, operations are streamlined and profits are improved.

Real-Time Tracking

The real-time visibility that 3PL providers offer with ShipTrack allows customers access to essential information to track DSD. With ShipTrack, that retailer waiting for that delivery will have real-time tracking information accessible through a branded internet portal. The track and trace capabilities of ShipTrack will decrease the risk of lost or misplaced deliveries.

